

Much More Than a Score. Not an Event, but a Process.

Recipe for success in one 115-character Tweet:

Employee engagement happens one person at a time, as the result of, and the reward for, leading and managing well.

Employee engagement constitutes the biggest productivity and talent retention lever available to business, today, conferring tremendous performance advantages.

Employees are naturally predisposed to engagement, as long as leaders and managers create and maintain conducive conditions.

Leaders must clearly communicate a compelling enterprise purpose. Leaders must trust, deserve trust and care deeply for employees wellbeing. They must keep the business on a stable and secure foundation, while leading authentically.

Managers must “make productive the specific strengths and knowledge of each individual” — Peter Drucker. They must understand and motivate their people in order to orchestrate progress in service of the enterprise purpose.

Upper middle managers and HR must play key roles in facilitating engagement, by providing knowledge, oversight, support and encouragement.

Let us show you clear paths forward, with easy first steps, fast traction, assured success and exceptional returns on thoroughly manageable initiatives. To learn more, click on the link in the upper right.