

## Make Individual Strengths and Knowledge Productive

Recipe for success in one 132-character Tweet:

***Select the right people; know and understand them; place them well; orchestrate their performance and fully develop their potential.***

Measure well to manage well. Profiles' assessment and survey solutions hold the key to properly informing talent management initiatives, processes and decisions.

The points of maximum focus and leverage reside with individual people managers — i.e. in relationships with their direct reports.

People managers require knowledge, information, insight and direction to make the right moves. Profiles' assessment and survey solutions deliver all four, in-depth, for every employee, team, work group, department, business unit and enterprise.

To succeed, talent management practices should exhibit simplicity, transparency and accountability. Profiles' assessment and survey solutions enable all three, superbly.

Talent management processes must pay for themselves in many ways and many times over. Profiles' assessment and survey solutions routinely deliver >10x short-term ROI and then continue to pay dividends throughout the employee lifecycle.

Let us show you clear paths forward, with easy first steps, fast traction, assured success and exceptional returns on thoroughly manageable initiatives. To learn more, click on the link in the upper right.